

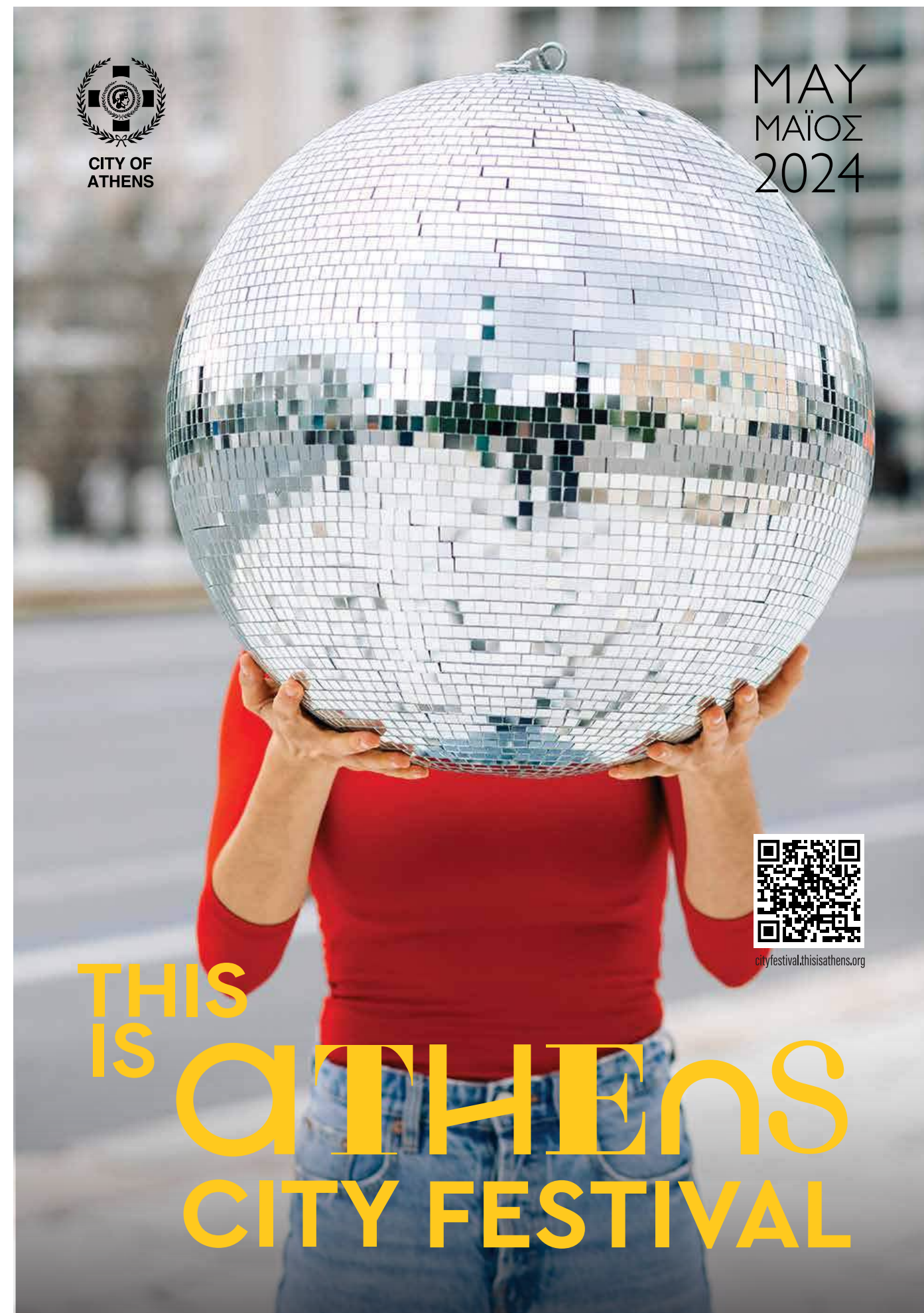


CITY OF  
ATHENS

THIS  
IS **ATHENS**  
CITY FESTIVAL



# Key Visuals





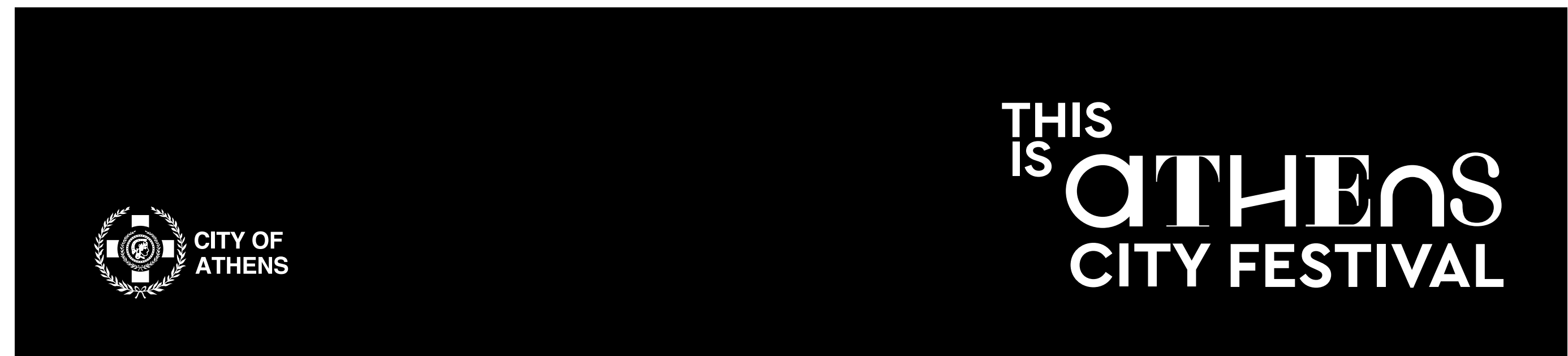
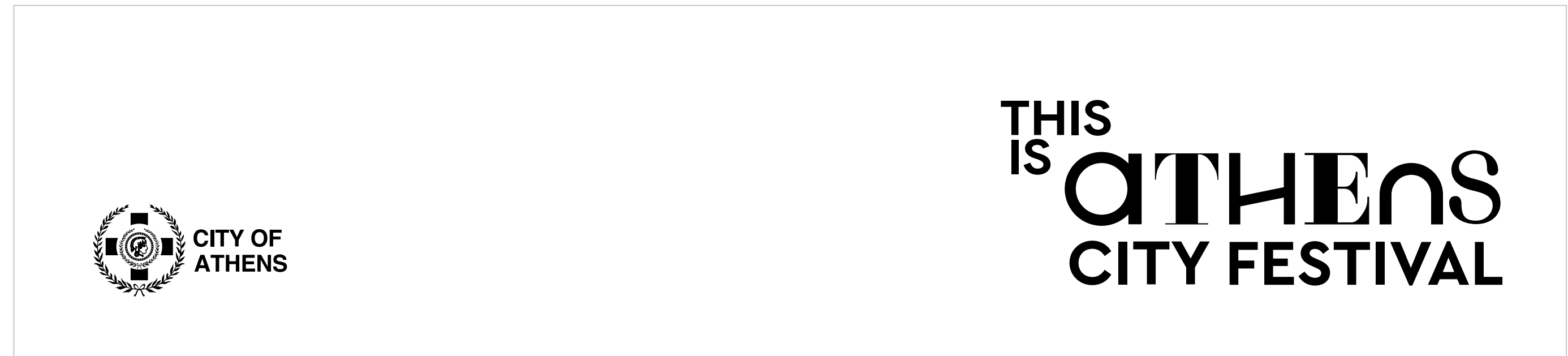
# Banners

## Instructions

The banner of TiA-CF should be placed on the upper part of the graphic.

When the accompanying artwork has many colors, we recommend using a black & white banner.

Yellow is recommended on artwork that uses few colors or where the layout is primarily white.



# Print/Posters



A3 / A4 Poster/ Portrait



A3 Poster/ Landscape

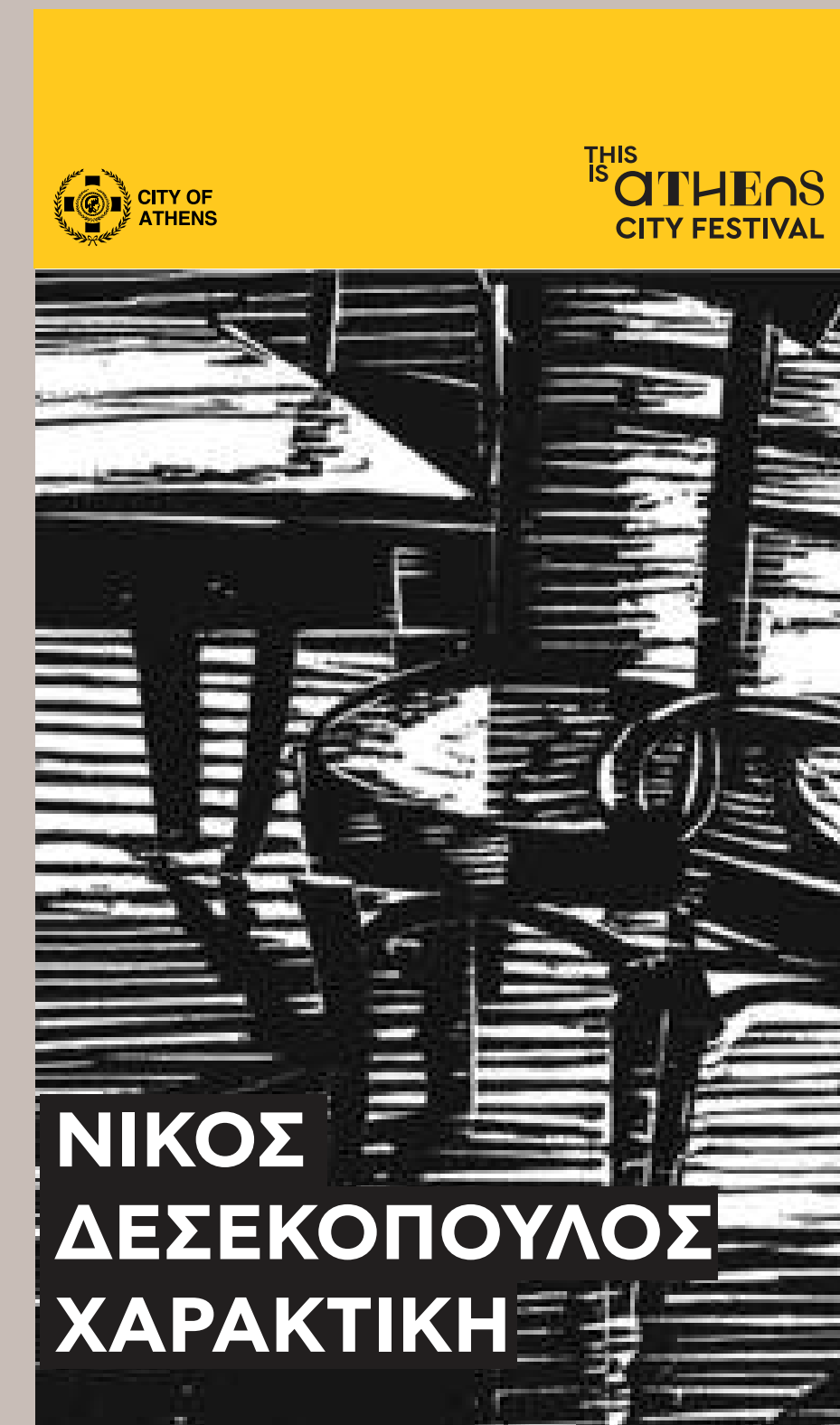
# Digital/Socials



Facebook Post 1080 X 1350



Instagram Post / Portrait 1080 X 1080



Instagram Story 1920 X 1080



Instagram Post / Vertical Portrait 1080 X 1350

# Logo

THIS  
IS **aTHEns**  
CITY FESTIVAL

50 px



THIS  
IS **aTHEns**  
CITY FESTIVAL

100px

**Logo placement:** City of Athens on the left, This is Athens - City Festival on the right



# About

The This is Athens - City Festival was created by the City of Athens to celebrate the city we all love at more than 250 events. From May 1 to June 2, the 2024 City Festival embraces all the neighborhoods of Athens with street parties, park picnics, concerts, museum nights, and fun events for all ages.



# Radio

## INTRO

The This is Athens - City Festival  
celebrates spring in the City of Athens.

## OUTRO

The This is Athens - City Festival  
celebrates spring in the City of Athens.  
From May 1 to June 2, discover Athens at more than  
250 events in every neighborhood of the city we love.



#AthensCityFestival

#TiACF24

#ThisisAthens

#CityofAthens

Thank you!

More info:

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