THIS IS aTHEnS CITY FESTIVAL
Key Visuals
Banners

Instructions
The banner of TiA-CF should be placed on the upper part of the graphic.

When the accompanying artwork has many colors, we recommend using a black & white banner.

Yellow is recommended on artwork that uses few colors or where the layout is primarily white.
Print/Posters

A3 Poster/ Landscape

A3 / A4 Poster/ Portrait
Digital/Socials

Facebook Post 1080 X 1350

Instagram Post / Portrait 1080 X 1080

Instagram Post / Vertical Portrait 1080 X 1350

Instagram Story 1920 X 1080
Logo placement: City of Athens on the left, This is Athens - City Festival on the right
About

The This is Athens - City Festival was created by the City of Athens to celebrate the city we all love at more than 250 events. From May 1 to June 2, the 2024 City Festival embraces all the neighborhoods of Athens with street parties, park picnics, concerts, museum nights, and fun events for all ages.
The This is Athens - City Festival celebrates spring in the City of Athens. From May 1 to June 2, discover Athens at more than 250 events in every neighborhood of the city we love.
Thank you!

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