

THIS
IS **ATHENS**
CITY
FESTIVAL



CITY OF
ATHENS



DEVELOP
ATHENS

Key Visuals ENG

200+ Events
1 May - 1 June
across Athens

THIS IS ATHENS CITY FESTIVAL



MAY 2025
SCAN FOR THE FULL PROGRAMME
cityofathens.org

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ΑΗΜΟΣ ΑΘΗΝΑΙΩΝ | ΑΝΑΤΥΞΙΑΚΗ ΑΘΗΝΑΙΩΝ

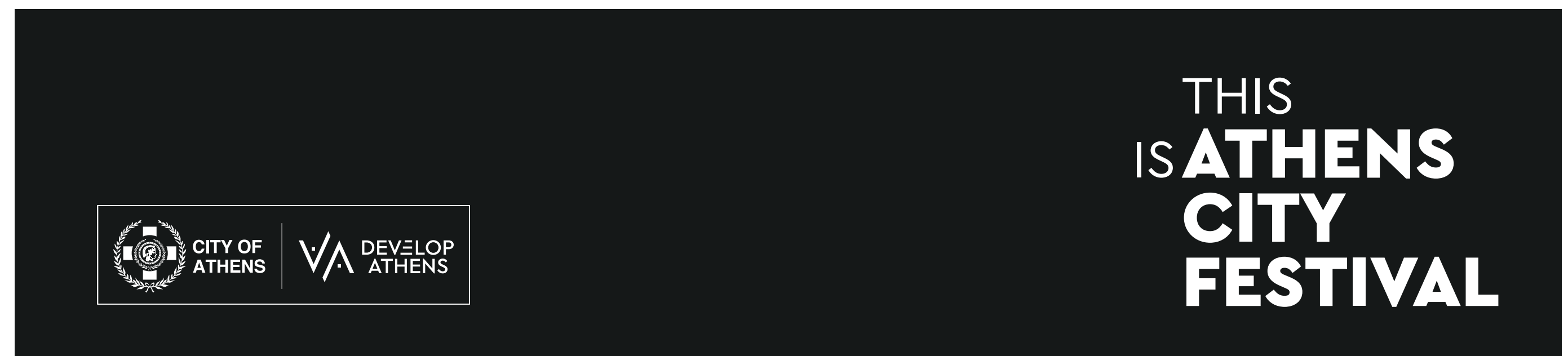
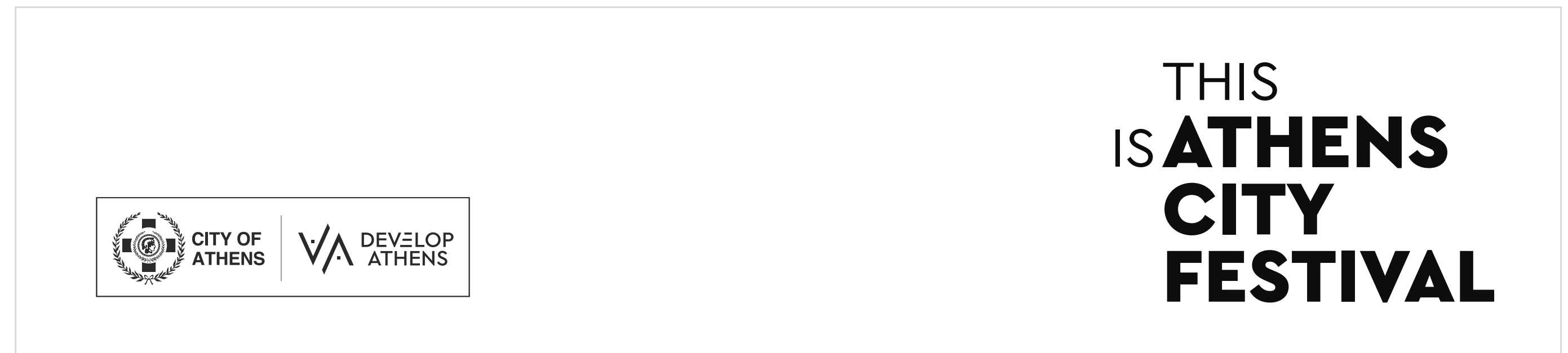
Banners

Instructions:

The banner should be placed on the upper part of the graphic.

When the accompanying artwork has many colors, we recommend using a black & white banner.

Yellow is recommended on artwork that uses few colors or where the layout is primarily white.



Print/Posters



A3 / A4 Poster/ Portrait

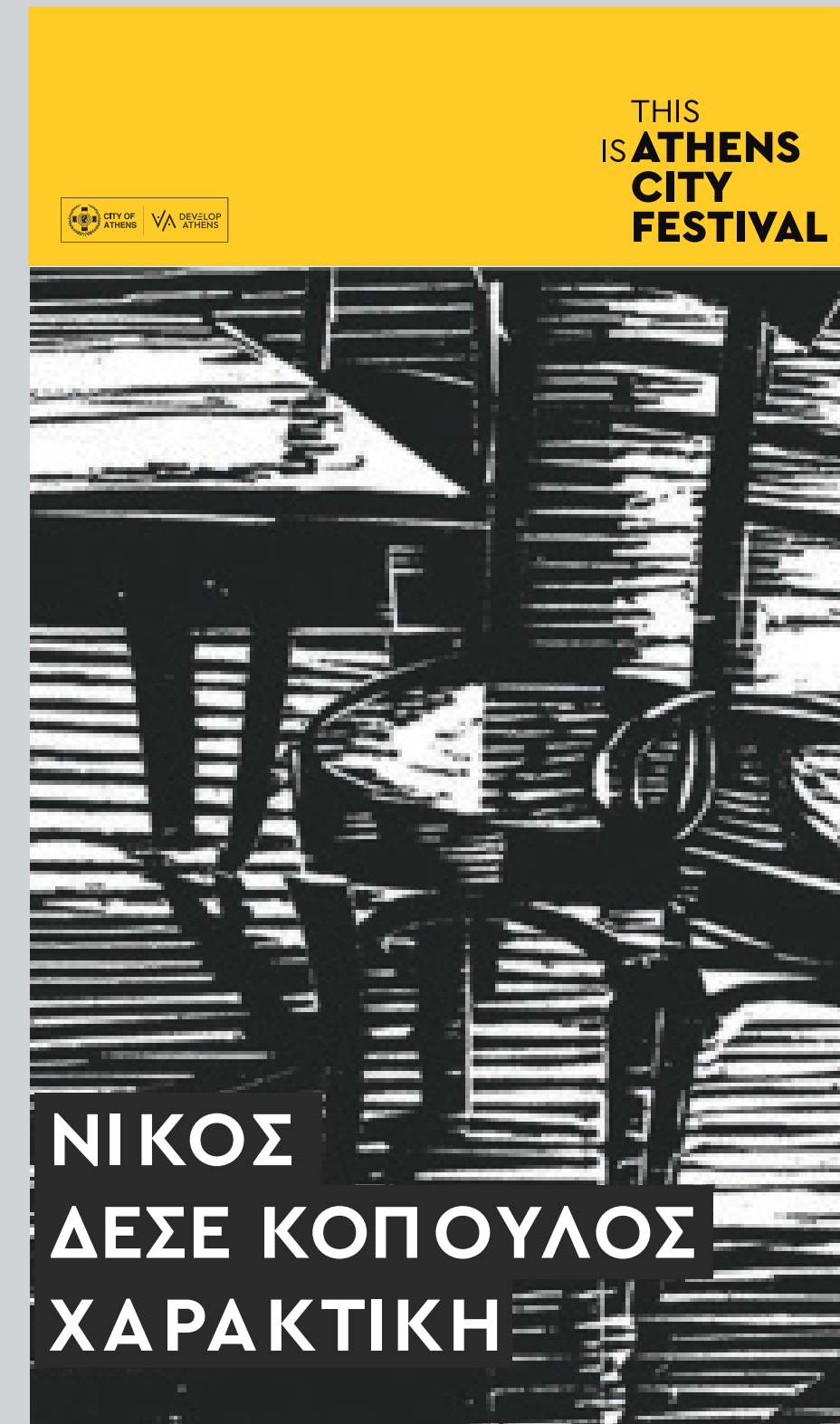


A3 Poster/ Landscape

Digital/Socials



Facebook Post 1080 X 1350



Instagram Story / 1920 X 1080



Instagram Post / Vertical Portrait 1080 X 11350

Logo

THIS
IS **ATHENS**
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50 px



100 px

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Logo placement: City of Athens Athens, Develop Athens on the left,
The This is Athens City Festival on the right

About

This is Athens City Festival : A Citywide Celebration Throughout May!

Every May, the heart of Athens beats louder. This is Athens City Festival returns, to fill the city's neighbourhoods, squares, and streets with energy, music, surprises, and more than 200 free events for all ages.

For an entire month, Athens transforms into a vibrant, open stage for culture, creativity, and connection.

This grand spring celebration is organised by the City of Athens through Develop Athens S.A.

You're invited to:

- A Diverse Festival: Where music, art, gastronomy, exhibitions, and outdoor happenings come together.
- An Unexpected Festival: Reaching beyond the usual hotspots. From central neighbourhoods to off-the-beaten-track city corners, discover the real Athens through concerts, performances, street happenings, and thematic walks that take over the city.
- An Inclusive Festival: Welcoming all ages, tastes, and interests.
- An Accessible Festival: Where the city celebrates with no barriers.
- A Sustainable Festival: Where every activity is designed with conscious practices in mind.

This May, Athens is celebrating — and you're all invited!



#CityofAthens

#ThisisAthensCityFestival

#DevelopAthens

Thank you!

More info:

gkournazidis@developathens.gr

nbarlas@thisisathens.org

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